



Advisory | Technology Solutions

Overview

Cocoon Network is a new age advisory services and technology solutions provider with traditional values. Cocoon has for over the last 16 years conceptualised and implemented several targeted and client-centric solutions based on specific business and social challenges. Cocoon Network creates targeted and client-centric solutions across various sectors i.e. the solutions we propose grow out of the specific challenges the client faces and where they want to go. Cocoon Network is certified as a Level 1 BBEE company.

At Cocoon Network we specialize in enabling our clients to identify new opportunities and create strategic linkages that enable them to exploit these opportunities and develop customized solutions to optimize their organizational goals. Through utilizing its strong network of partners Cocoon Network is able to provide an extensive range of solutions to satisfy varying needs across a wide range of industries and to facilitate the implementation of appropriate solutions.

Vision

Building bridges that link people and communities to each other, transcending traditional boundaries and exploiting new opportunities.

Mission

To bring ideas to life for social and commercial profit through the strategic understanding of business/social objectives and inspire targeted, appropriate and implementable solutions through customised solutions that build customer relationships.

Services

- Consulting & Advisory
- Technology Solutions.

The Targeted Client-Centric Solution™ (TCCS™) is a Cocoon Network proprietary tool used to frame our methodology in servicing our clients. This methodology is based on a Value Growth Platform aimed at growing value for the organisation. This model, utilised in servicing our clients, involves:

- Research
- Integration approach
- Strategy development
- Development of a business plan/case
- Technology development and implementation
- Facilitation of linkages to relevant 3rd parties
- Implementation
- Project Management
- Feedback/Review.

To provide maximum benefit to our clients, we propose customized solutions and utilise an extensive network of partners across various industries that provide strategic, solutioning and implementation expertise. We have partners across a multitude of industries such as Information Technology, Marketing and Advertising, Education and Training, Media, Legal, Accounting, Retail, Distribution and Healthcare amongst others. Beyond these partners we can assist our clients to source highly capable service providers to deliver the best solutions, where we are unable to do so.

Why we are credible

Our Approach and Credentials

Most business advisory services are unable to provide appropriate solutions to their client's challenges. They typically arrive with predetermined and inappropriate strategies that often fail to take into account the peculiar market conditions and the specific challenges the client faces. In addition, these advisory services often don't pay attention to or participate in the implementation of their proposed solutions. As a result many proposed solutions fail at the implementation stage or are not implemented at all, thereby eroding the Return On Investment (ROI) the client is able to enjoy from its investment in the advisory service.

Implementation is a key component of solutions developed by Cocoon Network. Cocoon Network participates in the implementation of the proposed solution through strong project management competencies. We live by the motto that "good strategy is implementable strategy" – and this strengthens the ROI our clients enjoy from our service.

Based on the skills and industry experience of the Cocoon Network team, we offer a professional team of experienced and highly qualified professionals. We also work with a variety of partners and sub-contracted consultants who can best handle specific tasks outside our main areas of expertise. For larger commissions, we will assemble a specialist team tailored for the needs of the specific project.

Why we are credible: Our Approach and Credentials (continued)

Cocoon Network has developed and implemented customer-centric solutions for amongst others:

- North West Provincial Government
- Gauteng Provincial Government
- Steve Tshwete Local Municipality
- National Arts Council
- Loxion Kulcha
- MTV Networks Africa
- Live Reality
- Aseda
- Accumen Software
- Authentic Images
- Instant Grass
- Kaya FM
- Moteko Construction
- Sibanye Gold
- EBud
- Hollard
- TEBA
- City of Johannesburg
- Mpumalanga Department of Public Works Roads and Transport
- Code4SA
- Broadsmart
- Inclusivity Solutions



Solutions

Cocoon Network has developed and offers customized technology solutions to enhance business and social delivery including;

SmartInsight Programme and Project Management Application

The SmartInsight, Project Management Information System (PMIS), is a database driven, web based, customisable Project Management Information System which can be tailored to meet the key requirements of users. SmartInsight facilitates project and programme oversight through data analysis and a range of customised reports that display data and information in a summarised, simplified, graphic and analytic format.

Insight provides users a view of programmes and projects at various levels, presenting information to enhance a clearer understanding of project progress and expenditure. The presentation of this data, allows for more effective programme and project management as well as better highlights key issues which may otherwise remain hidden in existing reports.

Solutions (continued)

Forcelink ProTrac

Forcelink Protrac is a mobile workforce management solution for managing road infrastructure development and maintenance, the system entails:

- Built in workflows
- A Web interface for admin and Mobile interface for field teams.

The solution is integrated to GIS spatial mapping, providing an effective and efficient real time view of resources and work orders, allocated, underway and completed to enhance resource, oversight, deployment and productivity.

Information is captured on mobile devices and is transmitted, in real-time to a database where work statuses are updated and preconfigured reports are populated Work statuses and reports can be reviewed online, downloaded as PDF's and integrated into other databases.



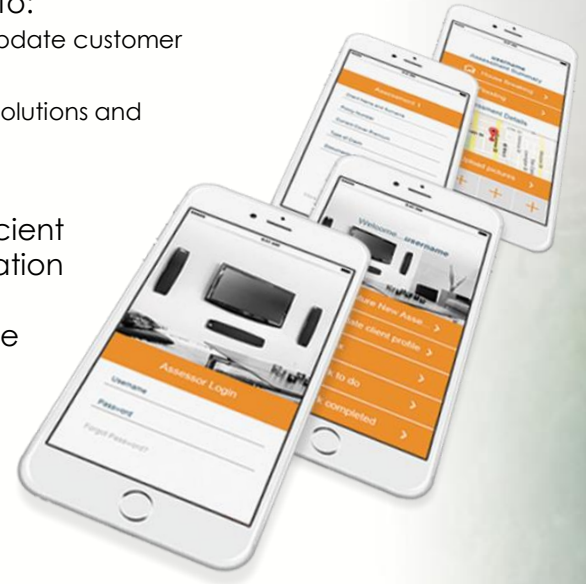
Solutions (continued)

VYS

MALCOLM is a Technology driven, Digital Insurance Solution that has a Mobile user interface and an administrative Web Application interface built for the Insurance industry to:

- Provide a digital mobile and web-based solution for insurance assessors to capture and update customer information and submit this into a database
- Provide a mobile solution enabling consumers and insurance customers to better access solutions and information as well as log, update and review insurance claims.

The solution is integrated to GIS spatial mapping, providing an effective and efficient view of field-based resources, to enhance deployment and productivity. Information captured via mobile devices is transmitted in real-time to a database where preconfigured reports are populated. Completed reports can be reviewed online and integrated into other databases.



Solutions (continued)

CASE STUDY: PUNO

The PUNO Financial Wellness programme was conceptualized as an end to end solution (Brand and technology development through to implementation) for the TEBA Group on behalf of Sibanye Gold, as a technology supported multi-level financial services education solution driven by an interactive communications platform, to enhance a financial education approach that supports continued interaction between the solution and target market.

The solution entailed:

- Name conceptualization
- Brand Development
- Marketing Plan for implementation
- Technical solution development
- Consumer Contact, Continuous Education and Feedback and Analysis



Contacts

Physical Address

Head Office: 105 Corlett Drive, Melrose, Johannesburg

Cape Town: Block L, Greenford Office Estate, Punters Way, Kenilworth, Cape Town

Nelspruit: 33 Flamboyant Road, Nelspruit

Tel +27 87 077 0158 | **Fax** +27 862 127 248 | **Mobile** +27 82 465 0702

E-mail: info@cocoonnetwork.com

Web www.cocoonnetwork.com